JASPER IVAN MAESTRO

VIDEO EDITOR | AI VIDEO & AUTOMATION

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SUMMARY

Video editor and graphic designer with 10+ years of experience creating content for podcasts, real estate brands, and YouTube channels. Edits long-form videos, podcast episodes, and short-form content for Reels, TikTok, and Shorts, along with thumbnails, motion graphics, and brand visuals. Also produces AI video with consistent custom characters and builds n8n automations that cut repurposing work from days to minutes. Grew a YouTube channel from 1K to 5.6K subscribers and consistently delivers on tight deadlines, including 24-hour turnarounds.

EXPERIENCE

Project-Based Video Editor & Graphic Designer | Freelance, Remote

August 2025 to Present

- Edit long-form videos, podcast episodes, Reels, TikToks, YouTube Shorts, real estate videos, and branded social content for creators, podcasts, real estate brands, and small businesses.
- Cut revision cycles by 40% by training custom face LoRAs that keep one AI character consistent across every format, producing with Google Flow (Veo), Dreamina, ComfyUI, and ElevenLabs.
- Cut video repurposing from 2 to 3 days down to about 2 minutes, and webinar collateral coordination from about 4 days down to 5 minutes, with n8n automations that generate briefs, timestamps, slides, voiceover, and organized project folders from a single input.
- Design visual identity packages, including motion graphic intros, lower thirds, and brand-aligned thumbnails, and set up GoHighLevel for lead capture, pipeline tracking, and follow-up workflows.

Podcast Video Editor | Get Attention STL, Remote

June 2024 to July 2025

- Turned each long-form podcast episode into 10+ weekly social assets (Reels, TikToks, Shorts) by building a Content Multiplication workflow.
- Edited complex multi-camera sequences for Spotify and Apple Podcasts, switching angles manually to maintain engagement.
- Designed high-contrast, emotive YouTube thumbnails.
- Optimized metadata with SEO-driven titles and descriptions, improving organic search visibility.

Video Editor | Anchor Real Estate, Remote

May 2022 to May 2024

- Delivered every cinematic property tour and sizzle reel on time under strict 24-hour turnarounds.
- Improved team collaboration efficiency by 30% by standardizing the post-production workflow with reusable export presets and folder structures.
- Enhanced raw footage with advanced stabilization, color correction, and audio mixing to meet premium luxury listing standards.
- Collaborated directly with marketing directors and social media managers to align video pacing with sales objectives across Instagram and Facebook campaigns.

Project Video Editor & Channel Manager | Two YouTube Channels, Remote

April 2019 to May 2022

- Grew a managed channel from 1K to 5.6K subscribers and produced a video with 371K views, built on a hook, retention, and payoff structure; also produced videos for SOTY Family (488K subscribers).
- Ran the channel end to end for three years, handling topic research, production, and publishing, with the client approving each topic and the final cut.
- Cut repetitive editing time for recurring series by 50% with custom Motion Graphics Templates (.mogrts) in After Effects.
- Set the channel's thumbnail standard by running A/B test variations and keeping the highest performing design elements.

Graphics Designer & Photographer | Ropharosa, Philippines
June 2016 to April 2019

- Managed end-to-end design projects for large-scale events, producing digital signage, ID cards, and promotional print materials.
- Ensured 100% color accuracy across all physical deliverables by establishing print quality control protocols.
- Mentored junior staff in technical photography workflows, including batch editing in Lightroom and retouching in Photoshop.

PROJECTS

Creatomates | Personal Project
2025 to Present

- Built a workflow tool to solve recurring problems in my own editing work: juggling files, approvals, and revisions across multiple apps.
- Includes a quick asset editor for thumbnails, social posts, and certificates.
- Automates transcript syncing, cloud file routing, and approval alerts.

AI Character Series | Personal Project
2026 to Present

- Created three AI characters (Sterling, Bree, Mina) to show consistent character work across portraits, video, podcast, and short form.
- Trained custom face and character LoRAs in ComfyUI so each character keeps the same face across every render.
- Generated with Google Flow (Veo) and Dreamina, finished in Premiere Pro and After Effects, with one ElevenLabs voice per character.

SKILLS

Editing & Design: Adobe Premiere Pro, After Effects, Photoshop, Illustrator, Motion Graphics, Color Grading, Green Screen, Talking Head Formatting

AI Video: Google Flow (Veo), Dreamina, ComfyUI, ElevenLabs, Text-to-Video, Image-to-Video, Character Consistency, Custom Face and Character LoRA Training

Systems: n8n Workflow Automation, AI-Assisted Editing (clip selection, timestamps, briefs, titles, voiceover), CRM and Lead Gen (GoHighLevel), Trello, Notion, Asana

Content: Short-form and Long-form Repurposing, Photography, Digital Storytelling

EDUCATION

Senior High Diploma, ICT Programming
AMA Computer College Lucena, 2018

High School Diploma
Lucban Academy, 2016

CERTIFICATION

Google Digital Marketing & E-commerce
Coursera, 2024

Claude 101
Anthropic, 2026